

ONLY FOUR WEEKS  
AND CHRISTMAS

## The Northfield Press

ARE YOU READY  
FOR CHRISTMAS

Northfield — East Northfield — West Northfield — South Vernon — Vernon — Mount Hermon — Gill — Northfield Farms

Founded 1907 No. 193646

Northfield, Massachusetts, Friday, November 27, 1936

Price, Three Cents

Fortnightly Held  
Annual Guest Night;  
Was Well Attended

The annual Guest Night of the Fortnightly was held last Friday evening in Alexander Hall with a goodly attendance. Mrs. A. H. Wright the president of the club introduced Miss Joan Kirby of Boston who presented the evening's entertainment in a series of dramatic readings.

All of Miss Kirby's readings were finished performances. She easily passed from humor to pathos. Her rendering of the second scene from "Smilin' Thru" was outstanding, and seemed to bring out her full powers. Her last number was perhaps a good one with which to close her program; expressions, accent, gestures were perfect in this selection. It was a laugh-producer from the first word to the last.

Mrs. Charles E. Leach and her committee had prepared delicious refreshments, served in the glow of candlelight. During the social hour all had an opportunity to visit and greet guests.

The Study Group committee have arranged for another program on Friday evening, Dec. 4, at 7:30. Mrs. Martin Vorce has cordially invited the group to meet at her home on that evening.

Mrs. Ross Spencer will present the subject: Massachusetts' Cultural and Recreational Facilities. These meetings are of much interest to those who attend.

The next regular meeting scheduled is for Friday, Dec. 11, when Prof. Horace Morse will present a Christmas program. Mrs. Fred Pallam will be the hostess.

Sale Plans Ready  
For Christmas Seals  
Throughout Town

Preparations have been completed for the most extensive Christmas Seal sale in Franklin county this year and its inauguration begins Thanksgiving day, just as the Red Cross roll call comes to an end. The goal expected to be attained in the county is \$5100.

The chairman for this year in Northfield is Mrs. F. Earl Lilly and she will place on sale in various places the packets containing the stamps. Through the mail our citizens will receive the stamps by letter and an enclosed return envelope. Prompt attention will facilitate the campaign in this town and make personal solicitation unnecessary. The county chairman of the campaign is Mr. Willis H. Weisbrod of Greenfield and the executive secretary is Miss Elsie Smith of Greenfield.

Mrs. Peleg W. Eddy is chairman in Gill, Mrs. Raymond L. Dummell in Bernardston and Mrs. E. E. Chatterton in Warwick. Every town in the county has a chairman in charge of the local work.

## Loses Father and Mother

The sympathy of many Northfield friends will be extended to Rev. Robert Bowman Stewart, assistant clergyman at the Collegiate church of St. Nicholas in New York city, his brother Rev. David Rankin Stewart and his sister, Miss Elizabeth M. Stewart in the loss by death of their parents only a day apart in New York.

Their mother, Mrs. Maude Rankin Stewart died at the Presbyterian hospital last Thursday at the age of 70 after an illness. Her husband, the Rev. Dr. David Chambers Stewart, age 76 died Friday evening at his home after returning from the funeral chapel to view the body of his wife. Death was superinduced by worry and sorrow.

The Rev. Mr. Stewart occupied many important pastorates in St. Louis, Newark, Buffalo, Yonkers, and Roosevelt, L. I. He retired in 1931. He was born in Ohio and was a graduate of the Indiana University and the Presbyterian Theological Seminary.

Funeral services were held in Glenmore, Pa., on Monday with burial in the church cemetery.

The Stewart family occupied for many years the "Stewart cottage" on Rustic Ridge during the summer season and Rev. Robert and his sister, Elizabeth, were quite active on the Conference grounds. Rev. Robert acted as Secretary for Mr. William R. Moody during his series of final conferences.

Many friends of Mrs. Charles E. Burbank of West Boylston are happy to greet her during her stay here at The Northfield.

Was Given Surprise  
By Many Local Folks  
Before Her Wedding

Miss Ruth Anderson, daughter of Mr. and Mrs. John M. Anderson of Warwick avenue, who recently resigned her position as assistant postmaster at the Northfield post office in view of her forthcoming marriage to Mr. William Kinnary of Brattleboro was given the surprise of her life on Monday evening when over a 100 of her friends gathered and in a body descended upon her home. Quite unaware of what was going on, Miss Anderson was called to the door, virtually "kidnapped" and escorted to the town hall where she received the felicitations of her friends. It proved to be a heartfelt testimony of Northfield folks to the appreciation in which Miss Anderson was held by them and to the splendid service which she rendered the patrons of the post office during her career there. Once at the town hall a most interesting program was carried out and a mock marriage had been arranged with Mr. Harry James as the groom, Mrs. H. M. Haskell as the bride and Donald Finch as the officiating clergyman.

Other parts were taken by Mrs. Mary Bardwell as the maid of honor, Mr. Baxter as the best man and Mrs. Frank H. Montague and Miss Anna Dale as the bridesmaids, Mrs. L. A. Polhemus and Mrs. G. N. Kidder as the flower girls, Lawrence Quinlan as the ring bearer, Joseph Field as the father of the bride and Leon Dunne as the organist.

Miss Anderson was presented with a beautiful floor lamp and a purse of money. Refreshments were served and a social hour prevailed. She will be married Saturday and will reside in Brattleboro. Miss Anderson was graduated from Bay Path Institute for a business career and for some time was employed in the office of the Brattleboro Reformer. Returning to Northfield she entered the employ of the Northfield post office and has served under the administration of both Republican and Democratic postmasters.

"Stop" Means Stop  
At Intersections

Motorists should remember to obey the STOP signs at road intersections and not be too much in a hurry when swinging into the main artery of travel. The Bernardston intersection has cost several Northfield drivers penalties and more will pay as the State Trooper keeps his eye open at this point. Now at the junction of Route 63 with Route 2 at Millers Falls the bad accident of last week Wednesday afternoon should serve as another lesson for disobedience. Here two young men coming down from Northfield in a light coupe ran into a truck going west with a load of bales of wool and received serious injuries. The truck had the right of way. The STOP sign on the Northfield road was in plain sight. Had its injunction been obeyed this accident would never have happened, at least so say bystanders. At either end of the Gill road are also stop signs and its intersection with Route 2 has recently brought a few contributions to the District courts.

## Xmas Trees Enroute

It may seem a little early for green balsam, pine, spruce and evergreen trees to be moving to market for the Christmas trade but already truck loads and railroad car lots are going through from the northern country to the various markets of the country. Just now the first shipments are intended for decorative purposes in the large stores of the nation who are getting under way with their decorations for the Christmas time early this year.

Farmers in Vermont, New Hampshire and near us in the Berkshires and at Charlemont are arranging for the cutting and shipping of trees for home use very soon. It is said, however, that today the best shaped and firm trees of varying sizes come from the northwest where it is rapidly assuming the proportions of a successful business. Hundreds of thousands of trees are planted each year and from five to seven years these sections mature and are ready for cutting providing unusually excellent trees. It would seem that with so much waste land hereabouts and with soil naturally suitable for trees that the work of providing Christmas trees each year might be made a real business for some landowners in this section.

## UP FROM THE DEPTHS



## THANKSGIVING IN 1936

Thanksgiving this year finds America with much for which it can rejoice. We are at peace with the world and further from entanglements than almost any other nation.

The emergency of the depression is past. Unemployment rolls have fallen to probably less than 4,000,000. Manufacturing employment is almost back to the 1929 level. Payrols have risen steadily and many of the 18,000,000 shareholders in America's great industries are receiving their first dividends in years.

President Roosevelt is able to report "the return of prosperity has restored hope to citizens in all parts of the country."

Best of all, we can reflect upon this Thanksgiving day that America has avoided the pitfalls of other countries. While the post-war depressions have drawn other peoples into the quicksand of tyranny, we in this country have stood firm on our liberties and freedom.

Depressions have always been a welcome vehicle for the demagogue, the agitator, the false prophet. Even with prosperity returning, there will be those who will look backward and insist upon their quick remedies for an emergency that is no longer with us.

But it is inconceivable that after battling upward out of the valley of the depression for six years America will surrender any part of its liberty with the goal in sight.

That is not the American Way. And for that all people will give thanks.

New Bus Service  
Opens December 1

A new bus service will be started by the Boston & Maine railroad on December 1, between East Northfield and Springfield with three round trips daily. The announcement is made by Harry C. Ahearn of the motor coach service. Passengers from Springfield will not be carried unless they leave the bus at points north of Northampton. This is an intrastate service for East Northfield, Northfield, Mount Hermon, Bernardston, Greenfield, South Deerfield, Whately, Deerfield, Hatfield and North Hatfield. Permission has been granted by the Public Service Commission to the bus line but it must not compete with the trolley lines between Springfield and Northampton. This new bus service will be much appreciated by East Northfield patrons.

Federal Funds Aid  
Many M.S.C. Students

It is stated that some 270 students at the Mass. State College are being aided in securing their education by Federal Funds augmented by state appropriation. Of the 270 employed, 81 are women students, 10 are graduate students and 17 are enrolled at the Stockbridge school of agriculture.

Nearly every department of college work is represented by one or more of this group. Students are employed in the library, as assistants in laboratories, recreation leaders, news reporters, clerks, bibliographers, assistants in the floriculture houses, and as assistants in local Boy and Girl Scout councils.

This is certainly a commendable proposition and the opportunity should have been embraced by some of our young people in Northfield. The college would have provided many of our school graduates with a worthwhile education, valuable in later life.

Red Cross Canvas  
In Closing Hours

The annual Red Cross roll call in Northfield is nearing its finish and the committee members are making their final appeals. Enlistments for membership have been freely given and it is expected that the total receipts will be fully up to the record of last year if not in excess. Chairman Albert G. Moody hopes that if anyone has been overlooked they will send in their membership to him by mail as soon as possible.

There has been a cordial reception given to the solicitors and our people are always prepared for this annual appeal. Fifty per cent of the receipts will go to the National work and fifty per cent retained by the County Chapter for work in Franklin county. The nation could not possibly do without its Red Cross organization for it always stands ready to help and assist in any disaster which is brought to its attention.

## Northfield Gets Funds

Northfield will receive a check from the State Treasury for \$1297.40 as the share of the credit due the town to meet the outlays in the various activities which were put through by the Legislature. In the squaring of accounts it was found that many communities including Conway, Deerfield, Leyden, Rowe, Shelburne, Shutesbury, Warwick, Wendell and Whately in Franklin county owed the state but all the other 26 towns in the county had funds coming. A check for this amount will be sent the town treasurer and the selectmen will decide its allocation.

Rev. Read Chatterton, a native son of Warwick, was ordained to the ministry last week and has been installed as Pastor of the Congregational church in New Fairfield, Conn.

## RED CROSS ACTIVITIES



RED CROSS FIRST AID REACHES THOUSANDS—This vital knowledge of how to save a life at the scene of an accident is here being demonstrated by Indians. These courses are annually given to thousands.



TRAINING LITTLE MOTHERS IN BABY'S CARE—School girls enrolled in a Red Cross Home Hygiene and Care of the Sick course learn from the Red Cross nurse vital rules affecting the family's health. Here they learn woman's most important duty—proper care of the baby.

Award Road Contract;  
Work To Start Soon

The contract for the completion of the Northfield-Winchester road has been awarded to the low bidder, Carlo Bianchi and Co., of Framingham whose figure was \$31,731.54 by the Highway Department of New Hampshire at Concord last week Thursday. The road will be constructed to conform with the section recently built of a gravel bed and surface treatment. The distance is nearly two miles. It is understood that work will begin very soon and be finished before summer. In the meanwhile motor traffic will be diverted up the hill to Winchester on the old road but those who are wise will make the trip to Winchester via Hinsdale.

## Summer Resident Dies

Word reaches friends in Northfield of the death of Mr. Harry H. Oates of Brooklyn, N. Y., secretary and treasurer of the Van Nostrand Co., publishers of New York last Friday at his home at the age of 83 years. Mr. Oates and his family were residents here during a recent summer and they made many friends here during their stay. He was born in England and came to the United States in 1892. Surviving are his wife, Hannah, two daughters, Mrs. George Taylor and Miss Mabel Oates and one son Frank R. Oates of London. The funeral was held in Christ Church, at Brooklyn, Monday, and interment was in the family plot at Stockbridge, Mass., on Tuesday.

## County Farm Loan

At the annual meeting of the Franklin County National Farm Loan association held Nov. 13 the following directors were elected for the ensuing year: Joseph Antes of Conway, Harvey Copeland of Colrain, Raymond G. Howes of Ashfield, Herman W. Severance of Leyden and Carlos Allen of Deerfield. Subsequently the board elected Mr. Severance as president and Mr. Coneland as vice-president. The secretary-treasurer is Mr. Roy D. Harris of Greenfield. The association is a co-operative farm mortgage agency and now has 212 members in this locality with outstanding loans of \$538,000. The funds are secured through the Federal Land Bank of Springfield on first mortgages of the farms.

Stolen (?) Footprints  
From Sands Of Time

There are a lot of people in Northfield who have been interested in seeing the footprints of the dinosaurs along the Connecticut river bank just below Northampton and during the summer many of our summer residents have gone down by special trips also. These footprints have been of real interest to many for both their historical and educational value. Now it is reported that somebody had a truck drive near the location of these footprints and with the aid of an air drill have taken out the blocks of stone containing these footprints. How many were removed is not stated in the report which reaches us nor how many remain. Nor is there any clue as to who removed them. The act is a piece of vandalism it would seem but certainly reflects upon the fact that the locality had not been taken over for historical purposes by the county or state and preserved for all time as a mecca for students of history. The moral of it all is that every community should take an interest in its historical values and preserve them for future generations.

## Our Elevation

The State Geodetic Survey has issued in book form the result of its survey of the elevations in the state and a stone located not far from Mount Hermon station gives the elevation as 368 feet above sea level; at South Vernon the stone located near the boundary gives the elevation as 362 feet and for East Northfield the elevation is fixed as 366 feet. For some time no one has been able to state exactly and authoritatively our elevation and all sorts of guesses have been haphazard. Now that we know there should be no guessing about it.

## In Probate Court

In Probate court at Greenfield recently, administration was granted on the estate of the late George Frederic Wilder of Montague to Robert H. Wilder of Northfield; the late Nellie M. Chamberlin of Northfield to Roy E. Chamberlin of Greenfield. Accounts were allowed on the estate of the late William B. Dresser of Northfield. Bonds approved and letters of appointment issued in the estate of the late John H. Dalton to William H. Dalton, administrator.

Check WPA Workers  
Throughout Country;  
No Changes Here

A careful investigation of all workers employed under the WPA on the various projects throughout the country has been instituted upon orders from Washington and in Franklin county the work is in charge of Miss Anna McLellan the supervisor of social service in Greenfield. She will be assisted by Miss Catherine Corliss and Miss Anna Bernstein, both of Greenfield, and Miss Janet Ely of Holyoke.

Every worker was requested to re-register and about 600 names will be fully investigated before the first of the year. It is believed that but few names will be found in the county subject to removal and none in Northfield. Mr. George Carr of the local board of selectmen who has charge of the welfare department states that those already employed have been found worthy and in need of assistance and the information upon the new blanks does not reveal any wasteful expenditures. There are about 600 workers employed on the projects in the county, of which 290 are in Greenfield.

Sears Opens New  
Service Station

Offering two new services to county motorists, Sears Roebuck and company has opened its service station in the rear of its Main street store in Greenfield.

The new structure, built of brick and completely fireproofed, opens on onway street, greatly aiding the ease of approach said Manager Fred A. Tuck.

With the erection of the station, the store now offers both crankcase service and battery recharging and servicing, in addition to tire changing and other motorists' aids.

Paul Reynolds, manager of the automobile department, supervises the service station, managed by Richard Summers. Raymond Wolfram of South Deerfield is his assistant.

Also added to the main store will be a public rear entrance opening onto the Conway street side, which will lead directly into the main store.

Although the new station will change oil for customers, check tires, and service batteries, it will not grease cars or sell gasoline.

## Hurley's Lead Fixed

An unofficial tabulation of votes for the office of Governor of the Commonwealth compiled by the Governor and his Council shows that State Treasurer Chas. F. Hurley of Cambridge, the Democratic nominee received 867,743 votes. John W. Haigis of Greenfield the Republican nominee 839,518 votes. This places Hurley's lead over Haigis at 28,225 votes.

## Hostel Activities

The A.Y.H. knapsack, the publication of the American Youths Hostel has just issued a new number full and complete with information regarding the work of the organization.

Isabel and Monroe Smith, directors of the AYH, announce a Field Workers Training course to take place at National Headquarters during the month of February to supply staff for Middle and Far West; committees in four cities are studying budgets to support workers for their regions. The schedule will include one week in Northfield, second and third weeks in the hostel chains of New England, and the fourth week at Northfield. The directors will be assisted by Betty Blodgett, Field Worker, AYH Region One.

Rosalind Cassidy, president of the National Association of Directors of Physical Education for college women visited the Northfield Youth Hostel, Nov. 18, on a survey tour through New England colleges and universities. Miss Cassidy has studied abroad since January giving special attention to the youth hostel movement in England, Holland, Germany and France.

Prospects for winter hosting are exciting. Many of the northern youth hostels are located near the finest ski centers, affording the best winter vacation places this side of Florida. Take your skis and heavyies and a strong arm for wood chopping and be greeted by house mothers in Northern New England for a week-end of the outdoor's best.



# New CHEVROLET 1937

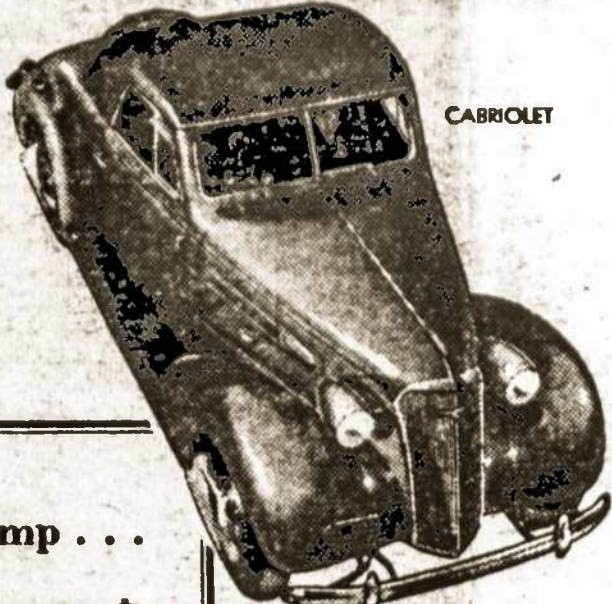
## The Complete Car - Completely New



SPORT SEDAN

GENUINE FISHER  
NO DRAFT VENTILATION

IMPROVED GLIDING  
KNEE-ACTION RIDE\*  
(at no extra cost)

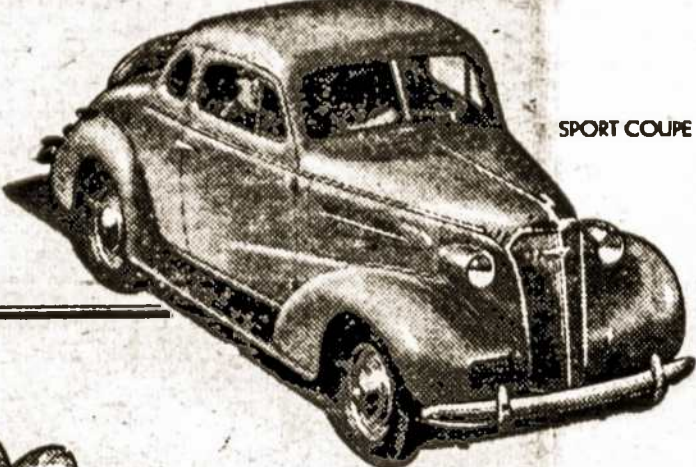


CABRIOLET

NEW HIGH-COMPRESSION  
VALVE-IN-HEAD ENGINE

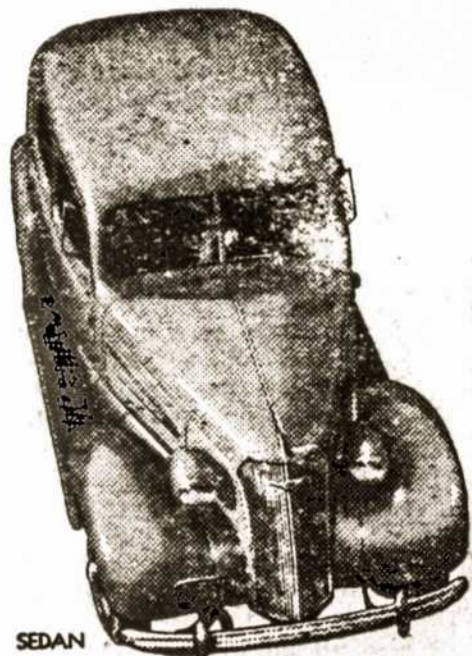
From Diamond Crown Radiator to Modern Tail-Lamp . . .  
from Turret Top to Stylerest Wheels . . . it's the newest,  
most beautiful and most dependable of all low-priced cars.

**THE ONLY COMPLETE CAR -  
PRICED SO LOW**

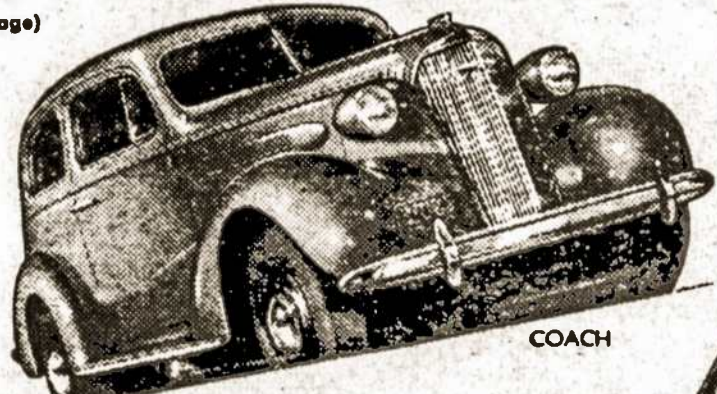


SPORT COUPE

PERFECTED HYDRAULIC BRAKES  
(With Double-Articulated Brake Shoe Linkage)



SEDAN



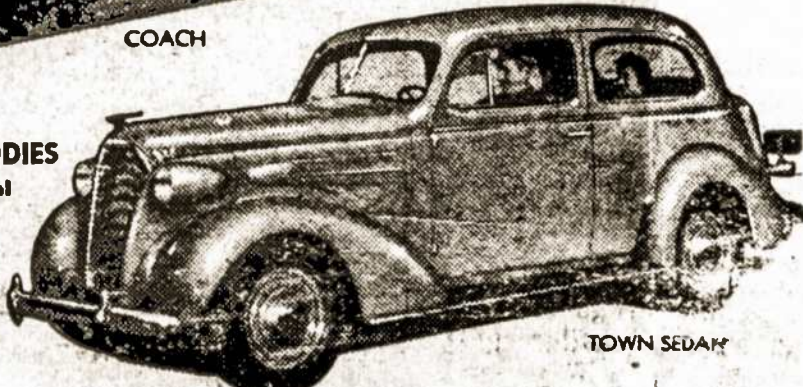
COACH

SAFETY PLATE GLASS ALL AROUND  
(at no extra cost)

SUPER-SAFESHOCKPROOF STEERING\*  
(at no extra cost)

NEW ALL-SILENT, ALL-STEEL BODIES  
(With Solid Steel Turret Top—Unaltered Construction)

CHEVROLET MOTOR COMPANY  
DETROIT, MICHIGAN  
\*Knee-Action and Shockproof Steering on  
Master De Luxe models only. General  
Motors Installation Plan—monthly payments  
to suit your purse. For economical  
transportation. At General Motors Value.



TOWN SEDAN

NEW DIAMOND CROWN SPEEDLINE STYLING

**JORDAN MOTOR SALES**  
HINSDALE ROAD EAST NORTHFIELD, MASS.

### LOCALS

Miss Arline Dunnell is the faithful scribe for Troop 2 of the Girl Scouts and she reports that at the last meeting it was decided to make some scrap books to send to the hospitals for children at the Christmas season. There is no meeting this week. Troop 1 of which Ellen Gibel is scribe states that at their meeting held Tuesday the members practiced signaling and undertook handicraft work. These two troops of Girl Scouts are a credit to our town.

The official tabulation of the election figures at the State House at Boston shows that Mr. Alfred H. Evans as Prohibition party candidate for Governor received 3424 votes.

Mr. Chandler Holton is spending the holiday season with his parents, Mr. and Mrs. Fred A. Holton of Highland avenue.

The Western Mass. Postmasters' association of which postmaster M. C. Skilton is the acting secretary will gather Tuesday, Dec. 1 at noon at the Hotel Nonotuck at Holyoke for a dinner to which their wives are invited. A business session will follow.

Mr. Fayette C. Howard of Maple street has gone to Brattleboro with relatives for the winter.

A good moving picture which features the Dionne quintuplets is entitled "Reunion" and is now showing at the Auditorium in Brattleboro. The story is rich and real in romance and emotion and full of enough comedy to satisfy the average patron. The reel is truly a good picture and Manager Latchis urges those who appreciate a good picture to come to Brattleboro and enjoy it.

The American Road Builders' association announce a broadcast over the Yankee network this Saturday evening at 8:45 in the form of an interview between Arthur T. Dean, chief engineer of the State Planning board and Prof. Robert E. Rogers of the Institute of Technology. The subject of the interview will be upon highway hazards.

### At The Victoria

The Victoria is showing Friday and Saturday, Nov. 27 and 28, "Mr. Deeds goes to town" with Gary Cooper and Jean Arthur in the leading roles. The co-feature is Gene Autry in "The Singing Vagabond". Starting Sunday, Nov. 29 and continuing for four days will be shown "The King Steps Out" with Grace Moore, Franchot Tone and Walter Connolly. A worthwhile picture. The co-feature is "Powder Smoke Range," a western drama with a galaxy of stars.

The citizens of Bernardston will soon be receiving their water supply through the new mains laid during the past summer through the town. The street mains are now full and connections with the houses will be made as rapidly as possible.

### LOCALS

Tax collector Charles F. Slate announces that the taxes for the current year have come in very well and that hereafter he will be at the town hall every Thursday from 3 to 4 o'clock to accommodate taxpayers and at Buffum's store East Northfield, Thursday evening from 7 to 8 o'clock.

The Bible Conference is being held this Friday at the Goodale Memorial church in Bernardston and Rev. W. Stanley Carne will make the afternoon address. The conference will also afford a farewell to Miss Harriet Truesdell who is soon to leave for Missionary work in Africa. Several from Northfield will attend the conference.

Many members of the Harmony Lodge of Masons here will attend the visit of District Deputy Grand Master Norman P. Farwell to the Connecticut Valley Commandery at Greenfield on Tuesday evening Dec. 1, at 8 o'clock in Masonic hall.

Mt. Hermon school is reported to have secured a yield of between 300 and 400 bushels of potatoes to the acre in the crop of this year. The state record for this year was secured by A. E. Fowler, Jr., of Westfield with a high of 630 bushels per acre.

The annual corporate communion for the men and boys of St. James Episcopal church at Greenfield will take place next Sunday (first Sunday in Advent) November 29 at 8 o'clock in the morning.

Attention is called by the post office department that the Christmas Seal stamps must not be placed on the front or face of letters or parcel post packages where the address is placed and the official postage is affixed.

The hunting season closed last Friday, Nov. 20, on pheasants, quail, woodcock, and gray squirrels. The deer season or week will start this year on Monday, Dec. 7.

New 1937 automobiles are beginning to be seen on our streets. Dealers report many sales locally. Looks like a big automobile year.

"Streamlined Sue" will be presented in Silverthorne hall on the Seminary campus by the senior class of the high school on Saturday afternoon of this week at three o'clock.

The Northfield bowling team still holds its record at the top of the list in the County League with 23 games won and 9 lost. However, the Weldon's of Greenfield are pressing very close in second place. Ware, Porter, and Dunnell hold averages of 92 to 93 per cent in their bowling.

Friends of the work of Sir Wilfred Grenfell in Labrador and the northlands, have been advised that a matinee performance of the opera "Tristan and Isolde" will be given in the Metropolitan Opera House in New York, Jan. 20 in aid of the work.

### CARD OF THANKS

We take this opportunity of extending our appreciation for the many gifts and congratulations we have received.  
Ruth Louise Anderson  
William Thomas Kiniry

### SOUTH VERNON

A son was born Saturday, Nov. 21 to Mr. and Mrs. Albert E. Allen of West Northfield.

Rev. and Mrs. George A. Gray and daughter, Nina spent Thanksgiving with Rev. and Mrs. B. D. Tibbetts in Loudon Ridge, N. H.

Mrs. M. H. Brown has picked some very lovely chrysanthemums in her garden recently despite the very cold and severe weather.

Services at the South Vernon church will be as usual next Sunday. Morning service at 10:45 with Sunday School at 12:15 and Evening worship at 7. Midweek service at the Vernon Home on Thursday at 7 o'clock.

The South Vernon P. T. A. will hold an entertainment in the South School, Tuesday evening, Dec. 1 at 7:30. A play will be given by local talent.

Robert Allen and Willis Collier, Sr., went hunting in Vermont and succeeded in each bringing home a deer.

Miss Mary Weaver of Springfield, Mass., spent last week-end with her friend, Marcia L. Beers. Mr. G. Leroy Gibson of West Northfield left Tuesday to spend the winter with his daughter in the south.

Residents of South Vernon are wondering if the town will be able to keep open the improvised road leading to the Schell bridge this winter. Many who use it are calling it "the rotten road to Dublin."

Much more activity is in evidence at the East Northfield railroad station. Passenger travel is increasing.

## The SNAPSHOT GUILD

### Christmas Photo-Greetings



Home snapshots mounted with personally lettered greetings never fail to make a hit as Christmas cards.

NOW is the time when many of you should be recalling that last year you didn't do anything about Christmas cards until just before Christmas. Then you were obliged, as usual, to buy ready-made cards when what you really wanted was something distinctly personal. And don't you remember your resolution not to let another year go by without preparing an original Christmas card of your own?

Well, here is Christmas coming on again and what have you done about it? Nothing yet? Then get busy and, since you have a camera, do you need to be reminded that the most distinctly individual and acceptable Christmas card that can be devised is one that bears a snapshot of yourself, or members of your family or your home. Such a greeting touches the heartstrings of your friends and relatives as words alone never can.

So, look over your old snapshots and see if you have one that you think suitable to go on a Christmas card. If you have none that you quite like for this purpose, get out your camera and bag the picture you need to fill the bill.

The most strictly individual snapshot Christmas card is one which you prepare entirely yourself. If you like simplicity, buy plain note-size cards and envelopes, paste the prints on the cards and write on them the greeting that pleases you. Or, if you prefer, you can have your photo finisher do the work for you. Most

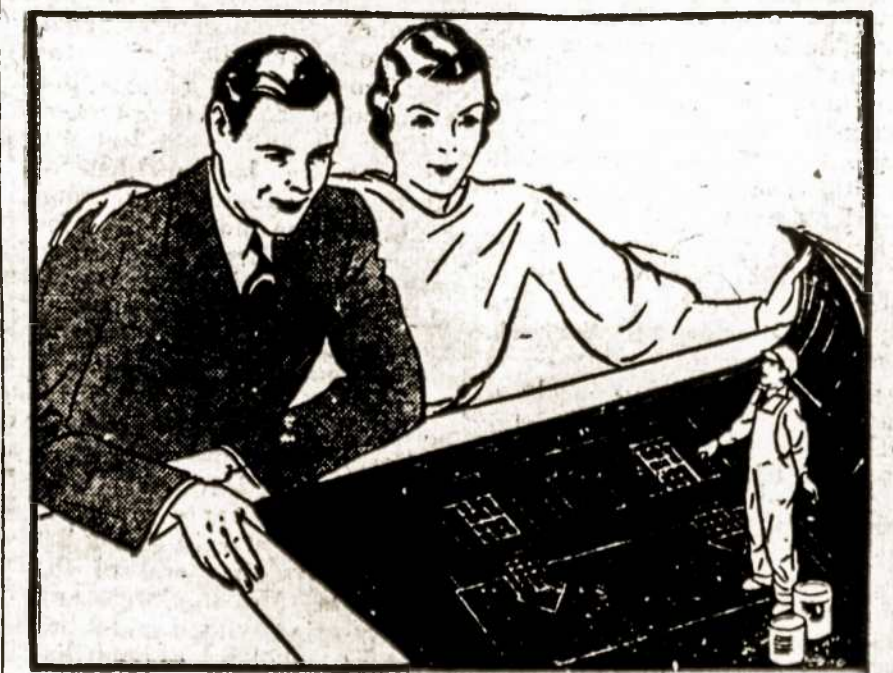
photo finishers supply cards for this purpose with space for the print and decorated with a Christmas motif to suit various tastes.

Ideas for snapshot greeting cards are innumerable. While your friends always will like the simple portrait snapshot, the story-telling picture pleases most—the picture which shows the subject doing something characteristic or amusing. One of the cleverest Christmas snapshot greetings we have ever seen was that of a musically inclined family of five. It represented a bar of music, with the notes consisting of a snapshot portrait of each member of the family, each face in profile, the mouth open and head uplifted as if singing.

The card reproduced above offers another suggestion not difficult to execute. You simply letter your greeting on a piece of paper, leaving space for a name, paste the paper on the selected print and have your photo finisher make a copy negative of it. From this copy negative have him make as many prints as you need. Then in the space left for it, you letter "Aunt Mary" or whatever the name of the person to whom you wish to send the card.

But think up your own ideas—test your originality. There is a lot of satisfaction in being told by your friends that yours was "the most original Christmas greeting I have ever received—and that snapshot is just all over."

JOHN VAN GUILDER.



## "Paint" Before You Build

By LYNN HARDESTY

SO YOU'RE going to build a new house!

In all the excitement of preparation, be sure to give careful consideration to the painting of your house before a nail is driven or a lath is laid. It will pay you. Disappointments in the appearance of your new home and repair bills that could have been avoided may be the result if you fail to plan your color schemes and paint protection early in the game.

About the protective angle. By coating the back sections of siding, of lumber around door and window frames and underneath porch floors, you can give your home added protection against decay and deterioration. Naturally this work must be done while a house is being built.

Just as important are the color combinations for the interior. When you're choosing them, remember about the light-reflecting value of colors—that dark ones absorb light, make a room seem smaller and make additional illumination necessary; that pale tints reflect light, make a room seem brighter and larger. Overhanging eaves and deep porches are apt to darken the rooms they adjoin. Such shadowing can be minimized

by painting the under-surfaces of eaves and the porch ceiling in white or light tints.

While you're selecting wall colors, remember, too, that the finished room will seem quite a lot darker than the chip on the color card. Walls, you see, reflect each other and intensify a color tone.

Before the wall paint is applied, have your painter brush out quite a large sample of the color so that you can inspect the dried color under night light as well as sunshine. Artificial lighting frequently alters the appearance of a color drastically.

Watch your color transitions as the colors in one room won't shrink at those in the next room when the door is open between.

Then there's the painting of radiators. Be sure to use a light tint of flat wall paint which allows the maximum of heat radiation.

Don't skimp on quality—either in the paint products you use or in the workmanship in applying them. It isn't economy. Quality paint lasts longer, gives better protection. The Hollanders, incidentally, are well aware of the importance of using good paint to safeguard their possessions. The Dutch have a phrase for it—"Good paint costs nothing."

PATRONIZE OUR ADVERTISERS

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BRING THE CHILDREN  
TO SEE  
**Santa Claus**  
in Toyland Saturday Afternoon

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GIVE HER ONE  
FOR CHRISTMAS

The Refrigerator that  
gives a satisfactory  
service and that can  
be depended upon.

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Guaranteed

YOU WILL FIND MANY NORGES IN  
THE HOMES OF NORTHFIELD

You Should Have One in Your Home  
We Give Local Service

Sold For Cash or on Convenient Terms

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Telephone 173

Northfield, Mass.



**THE NORTHFIELD HOTEL**  
East Northfield, Mass.

**WINTER IS HERE!**

**OUR TOBOGGAN CHUTE IS READY!**

25c per hour for the first person on each toboggan and 10c each additional person.

Marston Burnett, Ski Instructor, is back, and The Northfield is making preparations for a grand winter sports season. Keep Posted!

A. GORDON MOODY, Manager

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OF ALL KINDS — IN ANY FORM

GET OUR PRICES

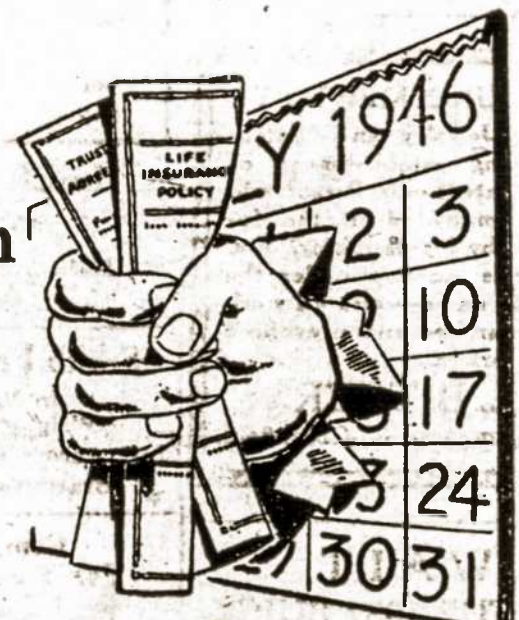
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Brattleboro — Telephone

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1911—SINCE—1911

The quality beverage shop and store of Franklin County for over twenty-five years. Manufacturers of the famous Glenbrook Ginger Ale.

**RYAN & CASEY**  
11 Ames Street Greenfield

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Northfield GREENFIELD Turners Falls  
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WE INVITE YOU TO USE OUR  
**COMPLETE BANKING SERVICE**  
**BRATTLEBORO TRUST COMPANY**  
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

**PERSONALS**

Mrs. C. P. Bulfinch who has arrived in Orlando, Fla., to spend the winter writes that "the sunshine is lovely in the southern city and that the flowers are ready to bloom although the roses are out and beautiful."

Miss Sophie Servaes spent the Thanksgiving holiday with some friends in Hartford, Ct.

Mr. and Mrs. Walter Hyde spent Thanksgiving day in Boston.

Dr. and Mrs. A. H. Wright spent Thanksgiving with their daughter and husband, Mr. and Mrs. Lawrence White in Boston. Miss June Wright accompanied them.

Mr. and Mrs. Harold Ray of Providence, summer residents of Mountain Park announce the birth of a son on Monday, Nov. 16.

Mrs. Lucy H. Folstead of Mount Hermon has gone to Springfield to remain during the winter months.

Miss Emma Halthorn is leaving Northfield to spend several weeks at the Weldon hotel in Greenfield before going south for the winter.

Rev. W. W. Coe was the preacher at the service of the Congregational church in Warwick last Sunday.

Mr. and Mrs. L. R. Smith are not leaving Northfield for the south until about the middle of December or a month later than previously stated.

Miss Ruth Grace Dietrich, the daughter of Mr. and Mrs. George F. Dietrich of Pompton Plains, N. J., who was a graduate of Northfield Seminary and of the State Teachers' College of New Jersey has announced her engagement to Mr. John I. Anderson of Midvale, N. J. No date has been set for the wedding.

Mr. and Mrs. Frank N. Ray of East Providence, R. I., spent last week-end at their summer home here in Mountain Park.

Prof. F. L. Duley was the guest speaker at the meeting of the Greenfield Rotary club last Wednesday evening at the Weldon Hotel.

Mrs. George E. Foster and her sister, Mrs. Frank Peck, are spending the winter in Greenfield living on Crescent street. Mrs. Foster for several years made her home with Mr. and Mrs. Frank W. Kellogg who are spending the winter in Florida.

Mr. Edward deChamplon of Brooklyn who played the violin so effectively at the service of the Unitarian church on a Sunday last October will again visit here and play at the morning service on Sunday.

Miss Agnes Davis of Lakewood, N. J., whose father was at one time treasurer of Mount Hermon School has been visiting here at The Northfield.

Mrs. C. C. Stockbridge of Highland avenue, who has been visiting in Springfield will leave soon for Dade City, Fla., to spend the winter.

Mr. and Mrs. Theodore L. Cuyler, Jr., of Brooklyn, N. Y., are at The Northfield where they are spending a few weeks. Their many friends here are happy to greet them.

**Hebrew Congregation Shows At Victoria "Land of Promise"**

On Wednesday, Dec. 2, at both matinee and evening performances, the "Land of Promise," filmed in Palestine, will be shown at the Victoria theatre. This outstanding picture is being brought here under the auspices of the Greenfield Hebrew Congregation. The picture describes the Jewish re-building and modernization of Palestine, the lofty dreams of its refugees, and their practical realization of them. The film contrasts the old Palestine with the new, presenting the beholder with stimulating pictures of the home life, the universities, the agriculture, the manufacturing, the amusements of the Jews in their rehabilitation of their home land. There are no prepared players, the people themselves content in the work they are doing, offer freshness, color, and conviction of unstudied emotion, besides a number of spirited and splendidly rendered songs. The "Land of Promise" received the International Motion Picture Award. It ran at the Astor Theatre in New York City for five weeks, and can be recommended to Jew and Gentile alike, as good entertainment, as well as interesting current history.

**SEMINARY ITEMS**

Prof. S. Ralph Harlow of Smith College will be the chapel speaker at both the morning and vespers services next Sunday. Dr. Harlow is a frequent visitor to the Northfield Schools and Conferences.

An exhibit of paintings by 12 contemporary artists is being held this week at Talcott Library.

East hall will hold a housewarming Sunday afternoon and evening to celebrate the completion of important changes in the living quarters. The dining room and living room have been completely renovated and refurnished and the library has been enlarged by the addition of many new books, including a special collection presented by Mrs. John McDowell, wife of the former moderator of the Presbyterian church. Mrs. McDowell is a Seminary alumna.

Seminary students will cooperate with Northfield High School seniors in making possible the latter's annual trip to Washington when "Streamline Sue," a play given by the seniors, is presented in Silverthorne hall at 3 o'clock tomorrow afternoon. The play has already been given successfully before a large audience of townspeople.

**if**

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A SPECIAL SHOWING OF 100 FUR COATS

FRIDAY and SATURDAY

OUR LARGEST SHOWING Children's Warm Winter Coats, Snow Suits and Sweaters

THE CHRISTMAS SHOWING OF Silk Underwear

**Property Transfers**

The following transfers of property in Northfield have recently been recorded at the Registry at the Court House.

Naomi Billings Carroll of Montague, and Fay Billings Chadwick of Wollaston to Glenn C. Billings of Northfield and Marion G. Craig of Montague, two parcels land in Northfield.

Ethel S. Sheldon, Northfield, to L. H. and Elinor Sheldon of Northfield, land with buildings in Northfield.

Lilla M. Dresser, Northfield, to Ada E. Miner, Northfield, land in Northfield.

William H. Dale and Margaret C. Dale Northfield, to William H. and Blanche L. Summers, of Northfield, 1 1/4 acres of land on East street, Northfield.

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**To Dance Before the King**

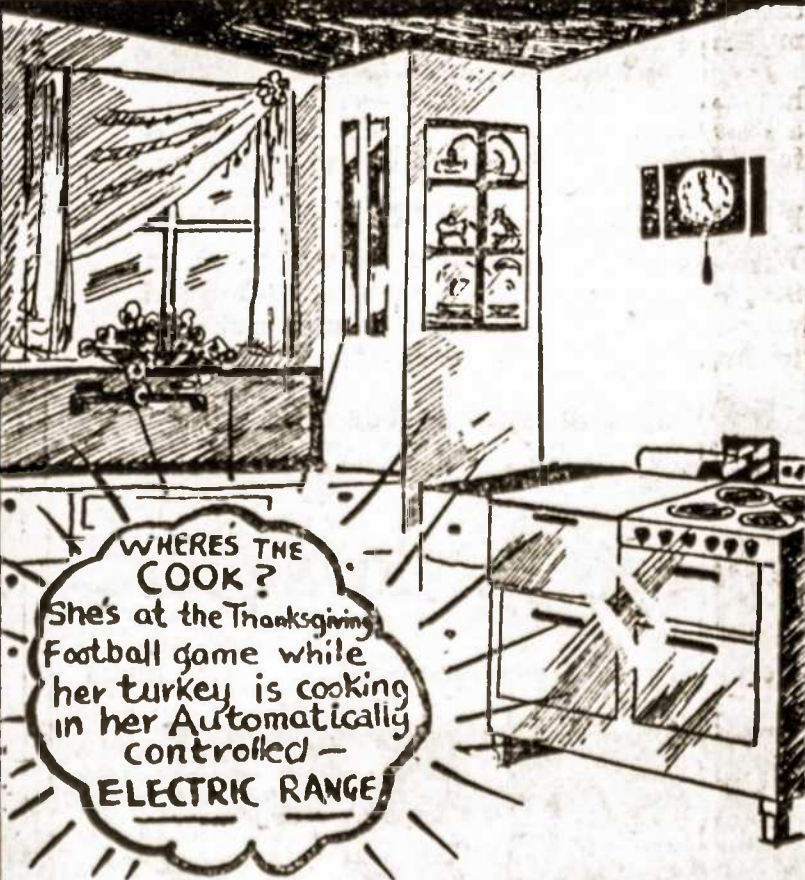


TO THE KING'S TASTE—Harrison and Fisher, featured dancers in the Ziegfeld Follies, who appeared before the late King George V during his last visit to the theatre and who will play a command performance before King Edward VIII during the coronation ceremonies next May, inspect the dash of their 1937 Buick Convertible Sedan.

**1621 • THANKSGIVING MORNING • 1936**



THE PILGRIM COOK WAS THANKFUL FOR THE TURKEY, BUT NOT FOR HER OVEN



WHERE'S THE COOK?  
She's at the Thanksgiving Football game while her turkey is cooking in her automatically controlled — ELECTRIC RANGE

THE MODERN COOK IS MORE THANKFUL FOR HER ELECTRIC OVEN!

**THE WESTERN MASSACHUSETTS ELECTRIC COMPANY**  
(A CONSTITUENT OF WESTERN MASS. COMPANIES)  
WISHES YOU ALL A HAPPY THANKSGIVING



## The Northfield Press

NORTHFIELD, MASS.

WILLIAM F. HOEHN  
EDITOR AND PUBLISHER  
Telephone 166-2

A weekly newspaper published in Northfield every Friday. Advertising rates upon application. Subscription \$1.00 a year.

"Entered as second-class matter August 9, 1935, at the Post Office at Northfield, Massachusetts, under the Act of March 3, 1879."

Items of news left at the Bookstore in East Northfield or at the Northfield Pharmacy Wednesday before 6 o'clock will be assured insertion in the week's issue.

Friday, November 27, 1936

Subscribers to the Press should allow two weeks for a change in address if they do not wish to miss a copy of the paper. Notify us as early as possible of any change in address.

### EDITORIAL

Laurel should be used sparingly, if at all, in making Christmas decorations, as this plant has been gathered twice a year in the past and may become scarce in some regions. People have gathered it at bloom time and again in the winter for its foliage. Go slow on the use of laurel.

Before the talk in Washington starts, we want to express our belief that the majority of Americans expect that Congress will adopt a mandatory neutrality policy, which will keep us out of war and maintain a sound basis for peace. Our present neutrality law will expire next May. Perhaps it will be well worthwhile for us to give some thought to the matter.

A man who always does what he says he will do may make a business mistake and lose his wealth, but he's never bankrupt. His wealth is within him. That's a thought worth looking into when you hear of a man establishing himself late in life. He had something that he didn't lose in the crash. They sometimes say of a man that when he gets under the influence of liquor the meanness in him shows up. It is a regrettable fact that reverses and hard luck do that to some people.

Three hundred fifteen years ago our forefathers sat down to the first Thanksgiving dinner. Down through the years, after the reaping of the harvest, we have offered thanks that we have been guided safely through another year.

Today, after a decade of unnatural affluence followed by natural depression, wheels are turning again, men are working, new jobs have been created. Let us all join in offering thanks that once again we are out of the darkness, that we may once again see the light of prosperity in the near future.

### The Back Yard Gardener

Howdy, neighbor. When you read this, nine chances out of ten you will be pretty close to a Thanksgiving dinner—either before or just recovering. But in either case, you probably won't be feeling much like gardening so I'm going to tell you some interesting facts about this Thanksgiving idea which I heard over the radio the other day.

If you are like me, you have the idea that Thanksgiving originated with Governor Bradford and the Pilgrims. Well, according to these radio speakers, the idea of harvest festivals goes way back to Biblical times. In one place the Bible spoke about having an annual seven-day feast. Imagine that—eating for seven days.

And then they said that the old Greeks had the Feast of Demeter, who was the goddess of agriculture and the goddess of the harvest. It was celebrated in November, but the drawback so far as I would be concerned was that only married women participated. That feast lasted for three days.

But the old Romans fared a little better. Early in October they had the Festival of Ceres in honor of Ceres, their harvest deity. This was participated in by all and was a day of music and sports and the feast of thanksgiving. Both these old-time peoples offered sacrifices of fruit, honey, grain, and a young pig to their sacred goddess of the harvest. And over in England, way back in the time of the Saxons, they had an autumnal festival called the Harvest Home, which commenced with a special service in his village church. And by the time Oliver Cromwell came along there were more than 100 feast days during the course of the year. These festivities, according to historians,

shocked the Puritans, but when they went to Holland they found that even there they had feast days, but they were a little more respectable and religious.

So when the Pilgrims landed in this country and felt thankful to the good Lord that their harvest had been plentiful, it was only natural that they had a Thanksgiving celebration.

Isn't it funny how we carry these ideas in our minds until someone goes to the trouble of finding out different. But anyway, regardless of where it originated, I'm certainly glad that the idea of Thanksgiving has continued down to 1936, and I promise you that I'll do my share when it comes to storing away turkey, squash, potatoes, cranberry pie, mince pie, or whatever else Mum prepares for dinner, and plenty of good old apple cider.

### Meets Popular Approval

The average daily deliveries of Chevrolet's new 1937 cars since the announcement of the new models Nov. 7 have been more than double those of a year ago, according to reports reaching the Detroit offices of the company. During the first several days after the announcement, deliveries reached approximately 11,000 a day, company officials revealed, as compared to around 4600 a day following last year's announcement.

More than 65,000 cars had been placed in the hands of buyers within a few days after the public first saw the new models, and an additional 100,000 orders had been placed with the 19,000 Chevrolet dealers in the field, officials said.

Production is being stepped up to 6,000 cars a day in an effort to satisfy the sweeping public demand for the new Chevrolet. Deliveries are being made as soon as the cars can be made available.

"The great success of the automobile shows being held throughout the United States, and the consequent success of the new cars is ample evidence that the entire automobile industry can look forward with confidence to another of the greatest years in its history," E. W. Holler, vice-president and general sales manager of Chevrolet, commented.

### INTERESTING ITEMS

A survey of the U. S. Department of the Interior of the colleges of Massachusetts reveals

### CHURCH SERVICES

#### TRINITARIAN CHURCH

REV. W. STANLEY CARNE

Sunday school at 10 o'clock. Preaching service at 11 when the choir will sing "Before Thy Presence" and "Unto Thee, O Lord." The sermon will be on "The Anathema of Grace."

Sunday school at No. 3 at 2:30. At 3 the Junior Endeavor will meet in the vestry. At 7 the Senior Endeavor will be led by Miss Ona Upham. At 8 preaching service at the vestry.

Tuesday at 2:30 the Mrs. L. R. Smith Bible Class will meet with Mrs. Freeman, leader, Mrs. Giebel. Wednesday the Women's Missionary society will meet with Mrs. E. S. Frary; topic, "The Church of the Negro, and its value to Christ's Kingdom." Leaders, Mesdames H. H. Morse, R. M. Forsaith, F. W. Freeman.

On Thursday an all-day meeting of the Women's Sewing society, with lunch at noon. At 7:30 the weekly prayer service, followed by the choir rehearsal.

Friday at 7:30 the Evening Auxiliary will meet with Mrs. Lena Moor, the subject, "Modern Mideonites." Leaders, Misses Doris Harriott and Alice Munde.

#### SOUTH CHURCH

REV. MARY ANDREWS CONNER

Sunday at 9:45 a. m. Church School. This is Friendship Day for Japanese boys and girls.

At 10:45 Church worship. The subject will be "Think on These Things," an after-Thanksgiving reverie.

#### ST. PATRICK'S CHURCH

REV. JAMES I. MITCHELL

Masses, first Sunday of the month 8:30 a. m. Every Sunday, 10:30 a. m.

that large increases in receipts are evidenced for the past fiscal year of 1935-1936. Mount Holyoke had receipts of \$645,182; Smith, \$1,655,078; Williams, \$785,870. The condition of most colleges and large schools are in excellent condition.

The highway from Hinsdale to Chesterfield which was washed out during the time of the March floods is now nearly restored and widened to 24 feet. About \$18,000 has been spent upon it. This is the road used by many from Northfield enroute to Spofford Lake and will be again appreciated next summer when our summer residents return.

### LATCHIS THEATRE BRATTLEBORO

### AUDITORIUM

Fri. - Sat. Nov. 27 - 28

Stan Laurel - Oliver Hardy

in "OUR RELATIONS"

Betty Healy - Daphne Pollard

Also News - Selected Subjects

Sat. - 5 Acts RKO Vodril

Mon. thru Thur. Nov. 30-Dec. 3

"THREE MEN ON A HORSE"

Frank McHugh - Joan Blondell

Guy Kibbee - Carol Hughes

Latest News - Novelty

"Logging Along" - Clyde Lucas and His Band

Fri. - Sat. Nov. 27 - 28

The Dionne Quintuplets in

"REUNION"

Jean Harholt - Rochelle Hudson

Robert Kent - Helen Vinson

New of the Day - Novelty

Terry-toon Cartoon

Mon. - Tues. Nov. 30 - Dec. 1

Marion Talley - Michael Bartlett

"FOLLOW YOUR HEART"

Nigel Bruce-Henrietta Croeman

News of the Day - Novelty

Wednesday - December 2

Pat O'Brien

Josephine Hutchinson

"OIL FOR THE LAMPS OF CHINA"

With Cast of 1000

News - Comedy

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Is Appreciated

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OUR PRICES ARE LOW - BUT  
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### POET'S CORNER

#### WINTER'S PRELUDE

Now autumn, vigorous and bluff,  
Filches from boughs their wealth  
of leaves,  
And now, although the winds are  
rough,  
They are most gay enchanting  
thieves.

The lake, that once was smooth  
as glass,

Is ruffled now, and nights grow  
chill,  
Yet, though the summer's pride  
must pass,  
The trees have gold to toss and  
spill.

Therefore, I welcome back once  
more  
The brave and sparkling autumn  
days;  
So much delight is yet in store  
For me, who understands their  
ways.

—Herbert Bluen in the Christian  
Science Monitor.

DOES YOUR WIFE LEAD A DOUBLE LIFE?



Is the furnace and the work it causes, the chief rival for your wife's time and companionship? Any woman who has to lead a double life—part-time wife, part-time janitor to an old-fashioned heating plant—usually has but little time or inclination for recreation.

There is no financial reason why your family should be without the health benefits, the comfort, cleanliness and convenience of automatic oil heating, for Timken has brought these things within easy reach of very modest incomes.

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Sold by The Northfield Hotel  
and  
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### ANNOUNCEMENT : : :

The Jewelry and Watch-Making establishment of the late Louis Bitzer will be conducted in the future by his daughter, Mrs. Carrie Adzema under the same name—with all work guaranteed and prevailing low prices.

### L. BITZER

7 Linden Ave. Greenfield

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of Better Cars

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**FOR SALE**—Roasting Chickens about six and seven pounds; also fowls; delivered each Saturday. Tel. 91-8. A. M. Solandt. 10-16-2f

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One little sip and the ordinary cough is on its way—continue for 2 or 3 days and often you'll hear no more from that tough old hack-cough that nothing seems to help. If not instantly satisfied with BUCKLEY'S MIXTURE money back.

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